

BRF – Fundraising Policy

Why does BRF fundraise?

BRF exists to enable people to grow in faith and understanding of the Bible. We do this through our six ministries and programmes ([Anna Chaplaincy](#), [Barnabas in Schools](#), [Holy Habits](#), [Living Faith](#), [Messy Church](#), [Parenting for Faith](#)), which in turn reach individuals, churches and schools. Since much of what we do is provided at affordable prices or even for free, income generated from charitable activities alone does not cover the cost of doing this work. As such, around 50% of our income each year needs to be generated from donations, grants and legacies.

How does BRF fundraise?

BRF's fundraising team looks for appropriate ways to share our funding needs with those churches and individuals who engage with the charity and its particular ministries and programmes, alongside identifying charitable trusts and foundations whom we may approach for grant funding support.

BRF aims to inspire and envision others to give in support of our work. No pressure is ever exerted on existing or potential supporters. We seek to work to the highest level of transparency, integrity and respect towards all who engage with the charity, including those who give to our work.

All fundraising activity is carried out by BRF's in-house fundraising team, managed by BRF's Head of Fundraising, working closely with the CEO. BRF does not use third-party fundraisers. BRF never sells or shares any data about individuals with other organisations for their own purposes. BRF never buys lists from other organisations. BRF takes the handling of personal data seriously; for full details, please see our [privacy policy](#).

BRF's promise to our supporters

As people passionate about making a difference through the Christian faith, we want to demonstrate integrity and honour God in all that we do at BRF. We have committed to our own Supporter Promise as a basis for striving to deliver the highest standards of service to all our supporters.

BRF's [Supporter Promise](#) is:

- Supporters are at the heart of what we do.
- We will be open and honest about how we are funded.
- We will be prudent with our fundraising costs.
- We want supporters to have a positive experience with BRF.
- We want to share the impact that our work has and communicate with supporters well.
- Supporters' rights and privacy are taken seriously.
- Supporters, their support and their opinions are valued.

We are registered with the Fundraising Regulator. Our fundraising activities are carried out in line with the guidance in the [Code of Fundraising Practice](#). We subscribe to the values of the [Fundraising Promise](#).

How BRF uses donations

BRF will use all donations for charitable activities that are in line with our charitable objectives. BRF welcomes unrestricted donations so that they can be used in the areas with the most need. If a supporter wishes to make a donation to a specific programme, ministry or project within BRF, for example if they have a particular area of interest, they may give instructions for a restricted donation and we will honour this.

Accepting and refusing donations

Most donations and grants towards BRF's work come from individuals, churches or charitable trusts that are already known to BRF or who have been approached for funding support. Where a donation of £150 or more is received from a donor who has had no previous engagement with BRF, the fundraising team will seek to find out more about the donor at a level appropriate for the size and nature of the gift. If the source of the donation raises any potential questions, these will be drawn to the attention of the Head of Fundraising and the CEO.

BRF will only seek funds from churches or Christian organisations that are members of Churches Together in England (or their equivalents in other parts of the world) or other Christian fellowships or organisations that are known to believe in the historic creeds of the church or their exact equivalent. In the event that funds are offered to BRF from other Christian churches or organisations, these may be accepted at the discretion of the CEO, taking such advice as considered appropriate from the BRF Trustees.

Vulnerable supporters

BRF is very aware of the issues around vulnerable donors and has issued guidance on this to its fundraising team and other staff members who work closely with supporters, as well carrying out periodic training.

Governance and oversight

BRF Trustees are kept informed of BRF's fundraising policy, strategy and activity by the Head of Fundraising along with the CEO at each Trustee meeting (typically four each year). All Trustees have been supplied with the Charity Commission's guidance CC20: 'Charity fundraising: a guide to trustee duties'.

Feedback and complaints

BRF values feedback from its supporters and takes both feedback and complaints seriously. To give feedback, please use the [contact us form](#). To make a complaint about BRF's fundraising activity, please use the [complaints form](#).

BRF aims to acknowledge a complaint within 5 working days and resolve it within 20 working days. Our full complaints procedure can be found [here](#). If the outcome does not satisfy the complainant, they may take their complaint to the [Fundraising Regulator](#).

Alternatively, you may contact us by writing to BRF, 15 The Chambers, Vineyard, Abingdon OX14 3FE or call us on 01865 319700.

Last updated: 24 September 2019

Approved by Trustees: 26 September 2019